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Greater Madison Area Postal Customer Council

NEW Mailpiece Design Professional course called MDP Online

This is the only mailpiece design certification program approved by the US Postal Service. This self-paced eLearning course was announced during the National Postal Forum - cost will be \$75 per person payable through NCED. Visit www.nced.com/bma for information on MDP and all courses offered by the Business Mail Academy.

The Mailpiece Design Professional course includes:

- Postal addressing standards
- Classes of mail and processing categories
- POSTNET, Intelligent Mail and parcel barcoding formats and print specifications
- Designing automation letters and flats (tabbing, polywrap, deflection, flexibility, etc.)
- Reply mail (Business, Courtesy, Meter, and Permit Reply and Merchandise Return Service)
- Address Information Products and Move Update

Participants will also receive information on design standards for Customized Market Mail, Repositionable Notes, Election Mail Logos, Privately Printed Labels and Reusable Envelopes. The certification exam can be taken online at the participant's convenience.

The Business Mail Academy (BMA) at the National Center for Employee Development (NCED) in Norman, Oklahoma offers an exciting curriculum of courses in business mail management for both USPS employees and business customers throughout the country. Courses provide hands-on experience in business mail functions, plus administration and supervisory techniques to improve mailing operations.

POST OFFICE TOURS

The Greater Madison Area Postal Customer Council is hosting tours of the Madison Main Post Office Processing & Distribution Center, located at 3902 Milwaukee Street, during the month of June. We invite you to contact us and set up a time when it would be convenient for your business to come in and observe first-hand the machines that cancel 25,000 stamps per hour and others that can sort 35,000 letters per hour. In order to view the automated equipment, tours should be scheduled between 3:30 pm and 7:00 pm. To schedule your tour, please send email to karen.j.cronin@usps.gov. Include your company name, number of people in your group, and a date and time that work best for you. We will get back to you to confirm your appointment. If you have any questions, please call 246-1282. Tours last about one hour.

FIVE-DAY DELIVERY?

The United States Postal Service is facing unprecedented volume declines and a projected \$238 billion shortfall during the next decade. To ensure that America continues to have a viable Postal Service, the Postmaster General has introduced a comprehensive plan including cost cutting, increased productivity and certain legislative and regulatory changes that will form the necessary foundation for a leaner, more flexible Postal Service. Five-day delivery is one of the fundamental changes that will help the Postal Service better respond to changing customer needs. Take the time to visit <http://www.usps.com/communications/five-daydelivery/>. This website is designed to provide postal customers with the proposal to implement a five-day delivery schedule for street addresses. We hope you find the site informative as the Postal Service strives to continue to be as dynamic and adaptive as the marketplace and customers it serves.

SAVE THE DATE

2010 NATIONAL POSTAL CUSTOMER COUNCIL DAY

Hosted By: Greater Madison Area PCC, Milwaukee PCC, Central WI PCC, and Green Bay PCC

When: Wednesday, September 15, 2010, 9:00 a.m. to 1:30 p.m.

Where: Oshkosh Convention Center, Oshkosh, WI

Join us for a morning packed with educational sessions on address quality, postage savings through commingling, co-mailing and co-palletization methods, rules for automated letters and flats, mail piece design and other informative and motivational presentations delivered by some of the most experienced individuals in our industry such as Chris Lien, BCC Software; Elizabeth Lombard, Pitney Bowes; Leanne Herman, Times Printing; Mark Fallon, The Berkshire Company; Michelle Billmann, ALG Worldwide; Susan Pinter, Arandell Corporation; Mark Kolb, United Mailing Services; and George Strand, USPS. Don't miss this informative event which will also include:

- Satellite broadcast of Postmaster General Jack Potter's address to the nation's PCC's
- A consultation area staffed by USPS personnel to help answer all of your questions about Postal requirements and upcoming changes
- PCC Booth Staffed by PCC Volunteers to Provide Attendees Information about the PCC
- A presentation by Linda Kingsley of the USPS on the future of the Postal Service
- Lunch, and plenty of opportunities for networking with industry peers

Watch for more information on how to register in the coming months!

The DMM Advisory will keep you posted on the most current updates to the Domestic Mail Manual. If you do not currently subscribe, don't delay.

To subscribe to the DMM Advisory, send an e-mail to dmmadvisory@usps.com. Simply indicate "subscribe" in the subject line

MAKING SURE EVERYONE CAN READ THEIR MAIL!

The GMAPCC has teamed up with the Madison Central Lions to collect used eyeglasses from area businesses throughout the month of May. There is a growing need for used eyeglasses and the supply is shrinking (due to lasik and refractive surgery). The Wisconsin Lions collected 1.2 million pairs which were sent to 29 different countries. They fitted 33,000 people in rural Mexico with glasses last year. Would you be willing to help by placing a collection box at your business during the month of May? We will take care of drop off and pick up. Please visit the website below to access a form to participate.

<http://www.madison-central-lions.org/projects/volunteergmapcc.html>



Thanks!

LUNCH BUNCH

Educational Opportunity! The GMAPCC has been sponsoring small group classes every month to help our members get their mailing questions answered. Attendees bring lunch and join the PCC on the 3rd Thursday of every month from 11:00 am – 12:30 pm at the Milwaukee Street Post Office in Madison. Bring your lunch and join us! To register online go to www.madisonpcc.com.

Thursday, May 20, 2010 – Tips for Nonprofit Mailers. Providing a comprehensive look at the content restrictions on Nonprofit Standard Mail, this session is designed to serve as an introduction to the standards for less-experienced nonprofit mailers as well as a valuable refresher for more experienced mailers. Learn about the cooperative mail rule; limits on advertising for travel, insurance, and financial instruments, and other products and services; and the limitations to mailing products at nonprofit prices.

MADISON MAILERS MINGLING WITH THE MALLARDS

Join the Greater Madison Area Postal Customer Council on Tuesday, July 27 for a night of fun and networking at Warner Park cheering on the Madison Mallards vs. the Wisconsin Woodchucks! This is a great opportunity to socialize with fellow PCC members in a fun, relaxed setting. The cost is only \$35 per person, which includes the game ticket with seating in the Great Dane Duck Blind Club Level, food and beverage (beer & soda). Gates open at 5:30 pm with first pitch at 7:05 pm. Sign up at www.madisonpcc.com and the tickets will be distributed at a table at the entrance.

Parking: The main Stadium Entrance opens at 4:30 p.m. Parking is free in Warner Park and the lots are open all day. Please visit www.mallardsbaseball.com for more information on the Madison Mallards and their home stadium.



Last season, the GMAPCC Board Members and guests checked out the Duck Blind package. Although the Mallards lost the game, everyone was smiling!

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