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Greater Madison Area Postal Customer Council

2010 NATIONAL POSTAL CUSTOMER COUNCIL DAY!

Wednesday, September 15, 2010 8:00 am - 2:00 pm
Oshkosh Convention Center, Oshkosh WI

Join us for a morning packed with educational sessions on address quality, co-services, mailpiece design, extra services, and other informative and motivational presentations on networking and leadership delivered by some of the most experienced individuals in our industry.

- Mark Fallon, The Berkshire Company
- Chris Lien, BCC Software
- Elizabeth Lombard, Pitney Bowes
- Leanne Herman, Times Printing
- George Strnad, U.S. Postal Service
- Michelle Billmann, ALG Worldwide
- Susan Pinter, Arandell Corporation
- Mark Kolb, United Mailing Service

Register online at www.lakelandpcc.com/NPCCDay.htm or send your check with a copy of this mailing to Green Bay PCC, PO Box 13131, Green Bay, WI 54307-3131. Please register by **September 8, 2010**. Have questions about registration? Contact **Diane LeVeque** at the Green Bay PCC at (920) 993-3057.

PROPOSED PRICE CHANGES **New Forever Stamp Images Coming This Fall**

A new Forever Stamp image will be available as part of a pricing package that would add less than 13 cents a month to the average American household's budget.

The U.S. Postal Service Governors recommended increasing the price of a First-Class stamp 2 cents to 46 cents and authorized the production of a pane of four evergreen tree branches as the newest image for Forever Stamps. The price of a postcard would increase 2 cents to 30 cents.

The Postal Regulatory Commission must approve the recommended price changes. The increases would not go into effect until January 2, 2011. It would be the first stamp price increase in almost two years. Holiday Evergreen Forever Stamps will be available to the public in October at the current rate of 44 cents. Once purchased, the stamps are valid literally forever – despite any future price changes. No additional postage will ever be needed.

The proposed price changes, if approved, will raise about \$2.3 billion for the first nine months of 2011. Postmaster General John E. Potter said he does not want customers to bear the burden of dramatic price increases. Instead, Potter announced in March that pricing would be one in a series of solutions the Postal Service is pursuing to become financially sound. Other actions outlined in March included changes to delivery frequency, restructuring prepayments of retiree health benefits, creating a more flexible workforce and expanding access to products and services to places more convenient to customers.

View all of the proposed pricing at http://pe.usps.com/prices/Prices_Jan2011.xls.



Visit our website! www.madisonpcc.com

POSTAL EXPLORER — MAILER'S TOOL KIT

If you haven't looked at Postal Explorer lately, we urge you to take 20 seconds and go to <http://pe.usps.com>. You'll be glad you did.

Notice 123 – Price List is posted for quick access to all domestic and international pricing, along with Publication 28 which contains very specific addressing standards. You can access the Domestic Mail Manual (DMM), the Quick Service Guide (QSG) and the International Mail Manual (IMM).

Customers tell us that one of the things they like best about Postal Explorer is that it helps them save time by finding items quickly (fabulous search engine). They also tell us that it helps them stay current because changes are posted in one spot each month under the “DMM Summary of Changes.” What could be simpler than that?

LUNCH BUNCH

GMAPCC

Thursday, August 19, 2010

Educational Opportunity! Bring your lunch and join us from 11:00 A.M. to 12:30 P.M. at the Milwaukee Street Post Office in Madison. Cost is \$5.00. Register online at www.madisonpcc.com and pay with a credit card, or send email to karen.j.cronin@usps.gov and pay at the door. Mailpiece Design Analyst George Strnad will cover:

- Requirements for Intelligent Mail Barcode for Reply Mail - Effective May 2011
- Eligibility for Flats Failing Deflection (Droop Test) - Basic standards effective June 7, 2010, with price consequences effective October 3, 2010. Bring samples for evaluation.

GMAPCC – THREE MAIN OBJECTIVES

EDUCATION, NETWORKING AND COMMUNICATION FLOW

Education: The Postal Customer Council holds regular meetings to get members together to learn about all things postal. The USPS is a massive complex organization that can be challenging to understand. The longer you work in the mailing industry, the more you understand the power of knowledge and the value of partnerships between USPS and industry members. The USPS knows that the more mailers know about mail preparation, the more affordable their postage will be. And when postage is affordable, the more likely they are to expand their mailings. PCC meetings are a great way to stay current on ever-changing rules and regulations.

Networking: Where else, besides a PCC meeting can you get together and talk Postal? We have a core group of people who attend almost every educational event we hold, because no matter how much you know, there is always someone who knows a little more. And, there's always the chance that you'll be able to share your knowledge and help someone else out. Bring your business cards and make sure you make a new postal connection.

Communication Flow: Your PCC is a resource for rule and regulation changes from USPS Headquarters on down. Our board meets monthly to discuss the opinions and concerns on issues that are important to the industry. We want the content of our meetings and events to be valuable to you, so let us know what you need. Whether it is a suggestion on an event, topics or venue, we want to know. Please send your suggestions to karen.j.cronin@usps.gov. Also, let us know if you are interested in finding out more about becoming a member of the GMAPCC Board.

GMAPCC EYEGLASS COLLECTION CAMPAIGN

GMAPCC Board Members worked with area businesses during May to collect used eyeglasses for the Madison Central Lions Club. Board members dropped containers at a multitude of locations and collected them a month later. Their combined efforts brought in donations of approximately 3,000 pairs! Thank you to all who contributed to this worthy cause.



Photo: (left to right) Bob Szewczyk, UW Ex Bulk Mail; Crystal May, Postal Source Inc; John Jenson, Lions Eyeglass Collection Chair; Karen Cronin, USPS Customer Relations Coordinator; Tom Diring, United Mailing Services Inc; and Dave Byrne, A.M. Mailing Services LLC.

GMAPCC MEMBERS AND THE MADISON MALLARDS



GMAPCC members gathered at the Madison Mallards game on July 27. Everyone enjoyed the free food and beverage in the Great Dane Duck Blind and the opportunity to socialize with other “postal enthusiasts” in a relaxed setting.

Visit our website! www.madisonpcc.com

2009/10 GMAPCC BOARD OF DIRECTORS

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