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**Greater Madison Area Postal Customer Council**

**Move Update**

The Move Update standard requires periodic matching of a mailer’s address records with customer-filed change-of-address (COA) orders. Its goal is to reduce the number of mailpieces in a mailing that require additional handling for forwarding or return.

On October 15 we filed notice with the Postal Regulatory Commission (PRC) to describe the new method our Business Mail Entry Units (BMEU) will use to determine whether or not to assess the \$0.07 Move Update charge to First-Class Mail and Standard Mail pieces evaluated during acceptance.

Originally intended for a Standard Mail implementation date of May 2009, we deferred the effective date of the new standard until January 4, 2010. For consistency with the treatment of Standard mail, we also apply the same effective date to First-Class Mail. Both classes will be assessed the additional postage charge on pieces determined at acceptance to have an error rate above a 30% tolerance level.

Sample testing will be done for each mailing accepted at MERLIN locations, and the BMEUs will provide feedback to the mailer on the effectiveness of their Move Update process. The assessment applies only to those pieces in the mailing that are found to exceed the tolerance level, based on the sampling.

Example: if a mailing is found to have an error level of 50%, then 50% minus 30% (tolerance level) = 20% of the mailing that will be assessed \$0.07 per piece.

Any mailing that has five or fewer update errors is not assessed the fee, regardless of the percentage that is not updated.

Complete details of the assessment process are available at:

[http://ribbs.usps.gov/move update/documents/tech\\_guides/Move Update Advisement Policy.pdf](http://ribbs.usps.gov/move%20update/documents/tech_guides/Move%20Update%20Advisement%20Policy.pdf)

**2009 Holiday Shipping Cut Off Dates**

Domestic Mail Class/Product	Cut Off Date
First Class Mail	Dec-21
Priority Mail	Dec-21
Express Mail*	Dec-23
Parcel Post	Dec-16

\* Some Express Mail destinations may have extended service commitments



Military Mail Addressed To	Express Mail® Military Service (EMMS)1/	First-Class Mail® Letters and Cards	Priority Mail®	Parcel Post®
APO/FPO AE ZIPs 090-092	Dec-18	Dec-11	Dec-11	Nov-13
APO/FPO AE ZIP 093	N/A	Dec-4	Dec-4	Nov-13
APO/FPO AE ZIPs 094-098	Dec-18	Dec-11	Dec-11	Nov-13
APO/FPO AA ZIP 340	Dec-18	Dec-11	Dec-11	Nov-13
APO/FPO AP ZIPs 962-966	Dec-18	Dec-11	Dec-11	Nov-13

## PMG SAYS NO PRICING INCREASE FOR MARKET DOMINANT PRODUCTS IN 2010

On October 15, the Postmaster General sent a letter to mailers stating the Postal Service will not increase prices for market dominant products in calendar year 2010. Simply stated, there will not be a price increase for market dominant products including First-Class Mail, Standard Mail, periodicals and single-piece Parcel Post. There will be no exigent price increase for these products.

## POSTAL SERVICE TO CHANGE SHIPPING PRICES IN JANUARY FOR COMPETITIVE PRODUCTS

The Board of Governors voted and approved increases to USPS prices for all of its shipping services. The prices will change on January 4 by an average of 3.3 percent for Express Mail, Priority Mail, Parcel Select, Parcel Return Service, and some international shipping products. The 2010 Shipping Services prices are available on Postal Explorer at <http://pe.usps.com> under the “Jan. 4, 2010 Price Change” button. In addition to the new Priority Mail cubic volume-based pricing and a new Priority Mail Flat Rate padded envelope for Commercial Plus shippers, our 2010 Shipping Services prices maintain some current incentives that customers will find attractive.

### These incentives include:

- the domestic Priority Mail Small Flat Rate Box retail price remaining at \$4.95;
- the Priority Mail Large Flat Rate Box shipped to APO/FPO/DPO addresses still priced \$2.00 below the retail price;
- the Commercial Plus Express Mail Flat Rate Envelope price remaining at \$14.96.

Remember that prices for First-Class Mail, Standard Mail, Parcel Post and other Mailing Services products will not change.

### LUNCH BUNCH

#### UPCOMING EDUCATIONAL OPPORTUNITIES

The Madison PCC has been sponsoring small group classes every month to help our members get their mailing questions answered and to learn about new opportunities. Attendees bring lunch and join the PCC on the 3rd Thursday of each month from 11:00 A.M. to 12:30 P.M. at the Milwaukee Street Post Office in Madison. Bring your lunch and join us!

To register online go to [www.madisonpcc.com](http://www.madisonpcc.com). The next session is January 21. Postal representatives and industry experts will talk about Address Correction Options. Which ones work for you? Move Update? Endorsements? NCOA? Big or small...there is something for everyone.

**(Note: No Lunch Bunch Classes are scheduled for December)**

## NATIONAL PCC DAY AT MONONA TERRACE

PCC Industry Co-Chair Crystal May and Postmaster Paul Nistler opened the session by introducing the PCC Executive Board Members and inviting the audience to find out how they can join the board. We were pleased to have Lakeland District Manager David Martin join us. Melissa Anunson, Marketing Campaign Coordinator of UW Executive Education provided an entertaining and informative presentation with the theme “What would Mother say?” PCC Board Members Tom Diring of United Mailing Service and Randy Arndorfer of PSI Group, Inc. coordinated the drawing of door prizes. Thank you to the following for donating door prizes: American Family Insurance, General Casualty Insurance, Girl Scouts, Pitney Bowes Presort Service, Pitney Bowes U.S. Mailing, Swiss Colony, United Mailing Services, USPS, Unity Health Insurance, and Wisconsin Dells Visitor & Convention Bureau. Postmaster General John Potter reaffirmed the Postal Service’s focus on adapting to changing customer needs and a changing marketplace and outlined a roadmap for recovery. “The Postal Service must have the ability to manage its business, to adapt quickly to the needs of our customers and the marketplace. And our business model must change to reflect the reality of a volatile economy and a communications marketplace that has been undergoing a transformation as profound as anything that has ever come before.” Potter said the Postal Service is staying focused on its mission to provide universal, affordable service to all Americans.



# NATIONAL PCC DAY



MONONA  
TERRACE



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