



CALENDAR OF EVENTS

July 11, 2019, Breakfast Seminar, Packages
Aug. 1, 2019: GMAPCC Golf Outing, Madison, WI
Sept. 23, 2019, PCC Day, Madison, WI
Oct. 10, 2019, Breakfast Seminar, Holiday Mailing
Feb. 13, 2020, GMAPCC Annual Meeting, Madison, WI

Watch for
these events at
www.madisonpcc.com

SAVE THE DATE

GMAPCC 8th Annual Golf Outing

Thursday, August 1, 2019 • Price: \$99.00

Bridges Golf Course • 2702 Shopko Dr., Madison, WI 53704

7:30 a.m. Registration • 8:30 a.m. Shotgun

Meet and network with other mailers, business mail providers, USPS representatives and GMAPCC members.

REGISTRATION FEE INCLUDES:

- 18 holes of scramble golf, breakfast in the morning and dinner after golf.
- Awards and door prizes. **Every golfer will win a prize!**
- Register as single, twosome or foursome. If you don't golf, ride along for 9 holes \$29, 18 holes \$39 or dinner only \$15.

Contact Tom Diring at tdiring@unitedmailingservices.com or 608-225-3099 with any questions, hole sponsorships or door prizes.

In order to get Hole Sponsor Logo Signs, Score Card Logo and Company Prize Donation Listing promos, we need all commitments and logos to Tom on or by Friday July 26th.



**Hole Sponsorship:
\$150**

**HAVE FUN!
GOLFERS OF
ALL SKILL
LEVELS ARE
WELCOME.**

**REGISTER AT
WWW.MADISONPCC.COM**



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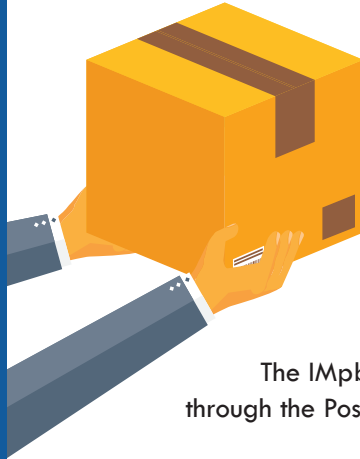
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ASK BILL: BILL MCCAFFERTY, MAIL DESIGN CLERK

Today we are going to talk about the “Intelligent Mail Package Barcode or IMpb.



USPS efforts to enhance parcel visibility began as early as 2013 with new requirements being added every year since 2015. The Intelligent Mail package barcode (IMpb) and associated electronic files satisfy a wide range of data and product requirements for businesses, consumers, and the Postal Service through the comprehensive information they contain.

The IMpb tracking barcode is required for all parcels shipped through the Postal Service.

The Intelligent Mail package barcode has the following benefits:

- New barcode formats promote the use of a concatenated barcode structure (routing information and package identification code) in a single barcode.
- A channel-specific Application Identifier (AI) that allows a package to be matched to a specific payment channel which supports revenue assurance and analysis.
- Support for both six-digit and nine-digit Mailer IDs (MIDs).
- Three-digit service type codes (STCs) that uniquely identify the mail class and extra services combination in a single, integrated barcode to increase efficiency in mail transportation, handling, and reporting.

Currently mailers are assessed IMpb non-compliance fees for competitive products when noncompliant pieces exceed the threshold for one of these three requirement categories: Barcode Quality, Manifest Quality, and Address Quality. The Shipping Services File and address information must also be timely transmitted and received by the Postal Service before the Arrival at Unit scan event.

The fee will be applied only once for parcels below the thresholds. For customers who tender shipments at a Business Mail Entry Unit, non-compliance fees are assessed against whichever of the three thresholds yields the greatest number of non-compliant pieces at the time of the mailing. We evaluate eVS shipper compliance on a monthly reconciliation basis by individual mail class or blended mail class. Non-compliant fees for shippers are assessed against the lower assessment between the individual and blended mail classes. The IMpb non-compliance fee is \$.20 per piece. IMpb non-compliance fees are assessed on Priority Mail®, Priority Mail Express®, First-Class Package Services, Parcel Select®, and Parcel Select Lightweight® parcels.

The Postal Service is improving the functionality of the IMpb Compliance Report. Mailers are able to research information at the Mailer ID or Customer Registration ID level. A Summary Level Report aggregates compliance percentages by MID, provides compliance percentages for each threshold, and allows mailers to drilldown into an error at the MID level. The Mid-level Report aggregates compliance percentages by MID, permit number and transaction number, provides compliance percentages for each threshold and allows mailers to drilldown into an error by transaction number.

Previously, the IMpb Report section only displayed data when there was an assessment, making it difficult for viewers to see all pertinent data in one place, especially for new Barcode Quality, Manifest Quality, and Address Quality performance, since there was no assessment on those. The report was updated to show all pertinent data.

Here is how to meet the IMpb requirements.

If you are a eVS Mailer.

- Electronically submit a Shipping Services File with manifest, tracking, and postage information in one file
- Include the Shipping Services File (destination delivery address or ZIP+4 and Destination Delivery Point Code information) and postage information.
- Payment for postage is deducted from an Enterprise Payment System (EPS) account

If you are a Manifest Mailer

- Electronically submit a Shipping Services File with manifest and tracking information, plus a separate Postage Statement.
- Shipping & Tracking information within the electronic SSF
- A hardcopy Postage Statement brought to the BMEU or an electronic Postage Statement submitted through the Postal Wizard®
- Payment for postage is made through a local payment/Trust account, or an EPS



SAVE THE DATE:

GMAPCC's National PCC event will be held on Monday, September 23, 2019 at American Family Insurance, 6000 American Family Pwky, Madison, WI.

Our speakers are Debbi Peterson, Senior Manager of Data and Production, University of Wisconsin Foundation. Ms. Peterson's presentation "7 Touches 7 Ways" will tell about their Annual Campaign and how they integrate the channels to best reach alumni and friends.. Jeremy Leder of the United States Postal Inspection Service. Inspector Leder will present "Keeping Your Mail Safe". How you can have a secure mailroom and how the Inspection Service work keeps it secure after it leaves. There also will be presentations by an executive of USPS and PMG Megan Brennan.



Pieces that do not pass flexibility testing must be mailed as a parcel and bear an Intelligent Mail Parcel Barcode. In order to qualify as a flat, mailpieces must be flexible. The length of a flat is defined as the long dimension and the height is defined as the dimension perpendicular to the length. The length and height of a flat is not defined as tied to the orientation of the address area.

When a flat sized piece does NOT contain a rigid insert, it is only necessary to perform the flexibility test on the length of the mailpiece using the method below:

1. Place the piece with the length parallel to the edge of a flat surface and extend the piece halfway off the surface.
2. Press down on the piece at a point 1" from the outer edge, in the center of the piece's length, exerting steady pressure.

The piece **is not flexible** if it cannot bend at least 1" vertically without being damaged. The piece **is flexible** if it can bend at least 1" vertically without being damaged and it does not contain a rigid insert. No further testing is necessary. Only test the piece parallel to the height if the piece has a rigid insert.

Please refer to DMM 200.4 - Physical Standards for Flats, for additional information specific to flats over and under 10" long and for flats containing rigid inserts.



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JULY AND OCTOBER BREAKFAST EDUCATIONAL SEMINARS



Package Mailing Tips

Sales and Service Associate Monte Ball Sr. will help mailers understand the ins and outs of package mailing. What is a package? How to protect the contents. How to smoothly mail internationally and domestically. How to get the best value when you mail. The seminar will take place on July 11 at the Madison Main Post Office.

GMAPCC's October seminar will again feature Monte Ball Sr. presenting "Holiday Mail – Taking off the Pressure." Get the tips and deadlines that will help make a stress-free holiday mailing season.

Both seminars are free and open to the public. Seminars start at 7:30 am with networking and refreshments. The presentation begins at 8:00 am. Registration online at www.madisonpcc.com

DID YOU KNOW?

8362: Total number of USPS owned properties in FY2018

10,000: Number of food banks and pantries that receive Stamp Out Hunger donations

231,843: Total number of USPS delivery routes

232,602: Total number of USPS owned vehicles.

12.7 million: Total number of USPS business delivery points.

145.7 million: Total number of USPS residential delivery points