



2019 PCC of the Year



CALENDAR OF EVENTS

May 14, 2020, Breakfast Seminar

August 6, 2020, GMAPCC 9th Annual Golf Outing

September 24, 2020, National PCC Day, Madison, WI

Watch for
these events at
www.madisonpcc.com

2020 ANNUAL MEETING REVIEW

The GMAPCC held its 2020 Annual meeting on Thursday, February 13. The attendees learned about the Postal Service's pricing strategy for 2020 and going forward. This year's guest speaker was Samie Rehman, Manager, Pricing, USPS. Lakeland District marketing manager Stan Franke spoke about the state of the Postal service and about some of the initiatives USPS is developing. Madison Postmaster Jeff Agnew also addressed the audience.



2020 awards were presented to Bruce Goodman (Wisconsin Dept. of Administration) Industry Person of the Year, Suttle-Straus Industry of the Year and Cindy Fraser Postal Person of the Year.

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THE MAILPIECE DESIGN CONSULTANT CERTIFICATION PROGRAM



Postal regulations are constantly changing so don't be left behind. Give your career a boost and become the mailing expert at your company. This is your chance to get an edge.

The kick-off will be held on Thursday, August 20th 2020 from 11:30 a.m. to 12:30 pm CT. This program will be led by Kathy Battin, Vice President of Postal Affairs for Postal Source, via a series of teleconference sessions so you can participate remotely and at your convenience. The program will include all study materials you need to earn your certification. Upon registration, a link to download the pdf of the study materials will be provided.

The entire program is self-study and the final exam (open-book) is taken individually online. For more information and to sign up today go to www.madisonpcc.com.

MARCH BREAKFAST EDUCATIONAL SEMINAR



Linda Bergeland, Manager, Small Business development and Mail Acceptance, Great Lakes Area presented a very helpful program about the benefits of Seamless Acceptance (SA) at the March Breakfast Seminar. SA is providing mailers a streamlined process that eliminates acceptance barriers and offers transparency and trend-based quality reporting over a calendar month. SA automates and simplifies the entry, verification and induction of commercial mail at both Business Mail Acceptance Units and Detached Mail Units. Linda walked the audience through the process and outlined some best practices. She explained Seamless Parallel and how it is an intermediate step mailers must take before fully participating in SA.

Great Lakes Area Manager of Marketing Michael McInturf began the presentation by explaining the benefits of SA and how it is getting all of us on the same platform.

Platinum:

American Family Insurance
Nelnet, Postal Source, Suttle-Straus, Inc.

Gold:

Integrated Marketing Solutions
Pitney Bowes Presort Services
State of WI, Bureau of Publishing & Distribution



2020 NATIONAL POSTAL FORUM CANCELED

The National Postal Forum (NPF) and the United States Postal Service leadership have been closely monitoring the situation related to the Coronavirus Disease 2019 (COVID-19) over the past several weeks with the health and safety of our employees and attendees as the priority. We have been taking our guidance from the Center for Disease Control and Prevention (CDC) and public health departments. The CDC issued the following statement on Sunday, March 15th -

"Therefore, CDC, in accordance with its guidance for large events and mass gatherings, recommends that for the next 8 weeks, organizers (whether groups or individuals) cancel or postpone in-person events that consist of 50 people or more throughout the United States."

As a result of this guidance and out of an abundance of caution, we are canceling the 2020 National Postal Forum.

Thank you to the NPF and USPS community, partners, exhibitors, vendors, and volunteers who have dedicated so much time and work into preparing this meeting. We share everyone's disappointment in its cancellation.

Information regarding the cancellation of your registration, exhibit space, sponsorships and advertising will be forthcoming.

This unprecedented action has resulted in a few logistical items, which are outstanding and will be resolved.

Please save the date for the 2021 National Postal Forum scheduled for May 2 - 5, 2021 in Nashville, TN.

Save the Date

GMAPCC 9TH ANNUAL GOLF
OUTING SAVE THE DATE:

Thursday, August 6, 2020

The GMAPCC will hold its annual golf outing at the Bridges Golf Course. Each year the golf outing gives everyone a day to network and have fun.

See you there.





GMAPCC
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MAY BREAKFAST EDUCATIONAL SEMINAR POSTPONED

Due to the health concerns around the recent coronavirus outbreak the May breakfast seminar that was scheduled to take place at Madison College is postponed. Kathy Waters of Madison College has invited us to tour the mail room at Madison College at our October seminar. For our May seminar, the GMAPCC is working on an educational presentation that can be attended remotely. Please watch for email announcements for the topic.

DID YOU KNOW?

These famous people worked for the Post Service:

John Brown, Steve Carell, Bing Crosby, Walt Disney, William Faulkner, Sherman Hemsley,
Conrad Hilton, Harry Hooper, Brittany Howard, Rock Hudson, Abraham Lincoln,
Charles Lindbergh, Fred C. Lindstrom, John Prine, Knute Rockne, Harry S. Truman,
John Wannamaker, Noah Webster, Richard Wright, N.C. Wyeth