



# GREATER MADISON AREA POSTAL CUSTOMER COUNCIL

Summer  
2021

## CALENDAR OF EVENTS

July 8, 2021 Breakfast Seminar - Madison, WI

August 5, 2021 Golf Outing - Madison, WI

September 22, 2021 PCC Day, Madison, WI

October 14, 2021 Breakfast Seminar, Madison, WI

Register at [MadisonPCC.com](http://MadisonPCC.com)

## GREATER MADISON AREA PCC

2019 PCC OF THE YEAR SMALL MARKET

2016-2020 PCC PLATINUM AWARD

2012-2015 PCC GOLD AWARD

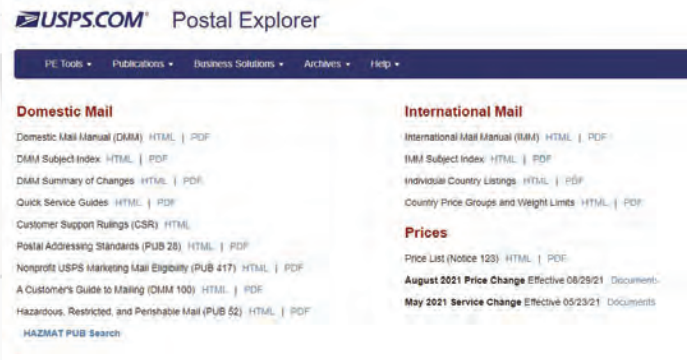
2011 PCC SILVER AWARD

2010 PCC BRONZE AWARD

## MAY BREAKFAST EDUCATIONAL WEBINAR REVIEW

Our May breakfast webinar was presented by Mike Flipski, *USPS Business Process Specialist* and Dale Kennedy, *Manager Product Classification*. Both explained how to navigate USPS websites and find the answers to your questions. Dale walked the audience through Postal Explorer. Postal Explorer is a virtual library for postal issues. Postal Explorer is used to share access digitally to the Domestic Mail Manual, international mail manual and other postal publications and manuals. Postal Explorer contain a wide variety of tools that can assist in finding mailing standards and price calculations among others. It's a great resource that is available to the general public as well as our business customers, partners to do research. It can serve as a portal to other sites as well.

Mike, who is the lead for PostalPro, explained how PostalPro replaced RIBBS after working close with industry. It's contextual procedural newsworthy information for commercial mailers. It's a jumping off point for many of USPS publications that commercial mailers and shippers need. PostalPro also has other info such as PCC information. Although about 60% of PP users are using desktops, mobile users have jumped to 37%. Mike demonstrated the quick ways to find information via the site index or keyword searches.



A recording of the May Webinar "Navigating USPS Websites. Finding Your Answer" is posted on the GMAPCC website, [madisonpcc.com](http://madisonpcc.com), under Past Events.

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[MadisonPCC.com](http://MadisonPCC.com) | 608-246-1329

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## JULY BREAKFAST WEBINAR

Join us on **Thursday, July 8, 2021**  
when the GMAPCC presents:  
**Business Customer Gateway**

Joe Cullen, *Corporate Automation Manager*, United Mailing Service will help the audience have a better understanding the USPS's Business Customer Gateway. Joe has been with UMS since 1994. He has an associate's degree in computer networking (NWTC), a bachelor's degree in computer science (Lakeland College), and an MBA (UW Oshkosh). "I enjoy the mailing and printing industry because it is so dynamic," says Joe. "The combination of the constant new technology on the production side and the ever changing postal rules keeps things from getting stale!"



The Business Customer Gateway gives you a single entry point for Postal Service online business services such as: Intelligent Mail Products and Services, Business Mailing Activity and Reports, Scheduling Mailing Appointments, Mailer IDs (MIDs), Incentive Programs and Information, and Shipping Service Programs.

Attend this webinar and Have Joe help you effectively use this program to your companies benefit. **Register Today!**

**Program - 8 AM – 9 AM**

This is a free event. This program will be held via ZOOM.  
Register at [madisonpcc.com](https://www.madisonpcc.com)

## DID YOU KNOW?

- July 1, 1847:** The Post Office Department issued its first postage stamps.
- July 1, 1861:** The Pony Express began operating under contract with the Post Office Department.
- July 2, 1899:** An electric automobile was tested for mail collection in Buffalo, New York.
- July 22, 1969:** The crew of Apollo 11 canceled the first piece of mail carried to the moon with a postmark reading "Moon Landing, U.S.A."
- August 24, 1912:** An act of Congress authorized Parcel Post.
- September 1, 1869:** International money orders were first issued.
- September 27, 1792:** Sarah DeCrow of Hertford, North Carolina, became the first woman appointed Postmaster under the U.S. Constitution.

## SO YOU THINK YOU KNOW YOUR FELLOW MEMBERS?

One of the three statements about this member is false.



**Kimberly Tully**  
Senior Business  
Development Manager  
Postal Source

- a) Loves dogs and cats, has an English Golden Retriever named Levi and a Coton de Tulear whose origin is Madagascar, named Teddy.
- b) I play classical piano and studied under two concert pianists.
- c) I lived in Paris for 2 ½ years.



(Answer is under "Did You Know")

## PCC VOICE

The Greater Madison Area PCC invites you to join the LinkedIn group dedicated to PCC members, **PCC Voice**.

- ▶ Connect with other members
- ▶ Share ideas and best practices

If you do not have a LinkedIn account, please use Step 1. If you currently have an active LinkedIn account, start with Step 2.

**Step 1:** Sign up for a LinkedIn account:

[https://www.linkedin.com/signup/cold-join?trk=guest\\_homepage-basic\\_directory](https://www.linkedin.com/signup/cold-join?trk=guest_homepage-basic_directory)

**Step 2:** Use this link to join the group: <https://www.linkedin.com/groups/8303549/>

## GMAPCC 9TH ANNUAL GOLF OUTING

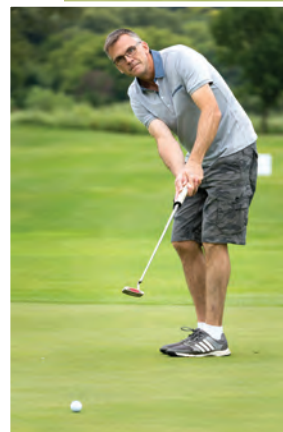
The GMAPCC will hold its annual golf outing this year at the Bridges Golf Course. As pandemic restrictions are being lifted, many of your friends and colleague have already registered.

The price for a round of golf, breakfast and lunch is \$99. Early birds pay \$89 if registered by June 30th. Hole sponsorships are available too. There are gift bags and prizes.

***Come and join us for a fun day in the sun!***

Visit [madisonpcc.com](http://madisonpcc.com) for the latest information about sponsorship and attending the event.

***Register today!***





**GREATER MADISON AREA  
POSTAL CUSTOMER COUNCIL**

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**POSTAL  
CUSTOMER  
COUNCIL**

**NATIONAL  
PCC DAY**  
September 22, 2021

The GMAPCC PCC Day event will be held on  
**Wednesday September 22, 2021.**

It will be held as a virtual event. Hear national speakers  
talk about what's happening in the world of mail.

**The event will begin at 1:00 pm CT.**

Watch for announcements and how to register for the  
event at the **GMAPCC website: [madisonpcc.com](http://madisonpcc.com).**