



GREATER MADISON AREA POSTAL CUSTOMER COUNCIL

Winter 2022

CALENDAR OF EVENTS

- January 17, 2022** Martin Luther King Birthday—
No Mail Delivery
- February 10, 2022** GMAPCC Annual Meeting
- February 21, 2022** Presidents Day—No Mail Delivery
- March 10, 2022** GMAPCC Breakfast Seminar
- May 15-18, 2022** NPF—Phoenix, Arizona
- May 30, 2022** Memorial Day—No Mail Delivery

Register at [MadisonPCC.com](https://www.MadisonPCC.com)

GREATER MADISON AREA PCC

2019 PCC OF THE YEAR—SMALL MARKET

2016-2021 PCC PLATINUM AWARD

2012-2015 PCC GOLD AWARD

2011 PCC SILVER AWARD

2010 PCC BRONZE AWARD

USPS/GMAPCC OPERATION SANTA

The GMAPCC in conjunction with the USPS's Operation Santa once again helped out a family in need this Christmas season. The family we supported has two young special needs children who are being raised by a dedicated mother, who has been forced into a single parent situation due to difficult circumstances.

The gifts were wrapped and a surprise delivery was coordinated with the mother. Needless to say the children were very surprised and even more grateful when "Santa" delivered these unexpected gifts to their residence.

Thank you to the GMAPCC members who responded to the call to donate and shared from their own Christmas blessings to make Christmas very special for someone less fortunate.



Jeff Braaksma—USPS Customer Relations Coordinator/GMAPCC Administrator

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Visit the GMAPCC website at [MadisonPCC.com](https://www.MadisonPCC.com)

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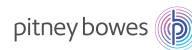
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“THANK YOU” to our GMAPCC SPONSORS

PLATINUM SPONSORS



GOLD SPONSORS



SAVE THE DATES!

GMAPCC Annual Meeting: February 10, 2022

The GMAPCC Annual Meeting is returning to an in-person event this year and we hope you can attend! We will be getting together for some networking along with a delicious breakfast buffet at the Bridges Golf Course in Madison. We are busy lining up both Industry and USPS presenters who will bring valuable insight and knowledge to help our member companies prosper. Mask wearing and social distancing will be adhered to in accordance with Dane County guidelines at that time. More details to come... **Register now!** [MadisonPCC.com](https://www.madisonpcc.com)

Breakfast Seminar: March 10, 2022

The GMAPCC is lining up presenters for the March Breakfast Seminar. We are striving to have this be an in-person event as well, and we hope that you will attend! Do you have ideas for presenter topics you think would benefit the GMAPCC members? Contact the USPS PCC administrator with your suggestions.

Jeff Braaksma phone: 608-246-1356 or email: Jeffery.I.braaksma@usps.gov

DID YOU KNOW?

INTERESTING USPS FACTS

- ▶ Of the 600,000 USPS's employees, over 73,000 are military veterans.
- ▶ The USPS has 31,000 retail outlets...more than McDonalds, Starbucks or Wal-Mart.
- ▶ 39 Million customers are enrolled in Informed Deliver which allows them to digitally see what mail and packages they will be receiving that day.
- ▶ Since 1998, Breast Cancer Awareness stamps have raised over \$92 million for breast cancer research.
- ▶ During 2021, there were 3.7 billion visits to the usps.com website.
- ▶ The USPS processed 11 billion pieces of mail and packages this holiday season!



THREE TRUTHS... AND A LIE

Think you know your fellow member? One of these four statements is not true.

Jeff Braaksma

Customer Relations Coordinator/GMAPCC Administrator
USPS

- 1) While skydiving over my hometown, I made a serious miscalculation that nearly resulted in a fatal free fall.
- 2) I worked for the WI Dept. of Corrections where Jeffery Dahmer was a regular student of mine in the Music Department.
- 3) I am a Taxidermist and once received a 1st Place award at the World Taxidermy Championships for a life-size black bear mount.
- 4) I have a Karaoke and Wedding DJ business and I often enter as a contestant in karaoke contests.

(Answer is at the bottom of this page)

US POSTAL SERVICE ANNOUNCES NEW COMPETITIVE PRICES FOR 2022

Washington, DC – The US Postal Service filed notice with the Postal Regulatory Commission (PRC) of price changes for shipping services to take effect **January 9, 2022**.

The price increases, proposed by the Postal Service Governors, would raise shipping prices approximately 3.1 percent for Priority Mail Service, and 3.1 percent for Priority Mail Express Service. Shipping Service prices may vary by product. Although Mailing Services price increases are based on the Consumer Price Index, Shipping Services prices are primarily adjusted according to market conditions. The Governors believe these new rates will keep the Postal Service competitive while providing the agency with needed revenue.

The price increases, approved by the PRC, include an increase in the price of a Small Flat-Rate Box to \$9.45. The Medium Flat-rate Box would increase to \$16.10, the Large Flat-rate Box would decrease to \$21.50 and the price of a APO/FPO Large Flat-Rate Box would decrease to \$20.00. Regular Flat-Rate Envelopes, and Padded Flat-Rate Envelopes would increase to \$8.95, \$9.25, and \$9.65 respectively.

CONTACT ME!

“Are you struggling to get information and would like me to connect you with a USPS resource to get answers?”

“Do you have a success story that you would like to share with your fellow members? A new product, service or initiative at your company? An experience working with the USPS that you would like to share in the newsletter?”

“Do you want to see something new and different in the newsletter or at GMAPCC events?”



Jeff Braaksma at 608-246-1356



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Answer to **THREE TRUTHS... AND A LIE**: Surprise! They are all true!



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The Greater Madison Area PCC invites you to join the LinkedIn group dedicated to PCC members, **PCC Voice**.

- ▶ Connect with other members
- ▶ Share ideas and best practices

If you do not have a LinkedIn account, please use **Step 1**.

If you currently have an active LinkedIn account, start with **Step 2**.

Step 1: Sign up for a LinkedIn account:

https://www.linkedin.com/signup/cold-join?trk=guest_homepage-basic_directory

★ **Step 2:** Use this link to join the group: <https://www.linkedin.com/groups/8303549/>

