



GREATER MADISON AREA POSTAL CUSTOMER COUNCIL



Fall 2023

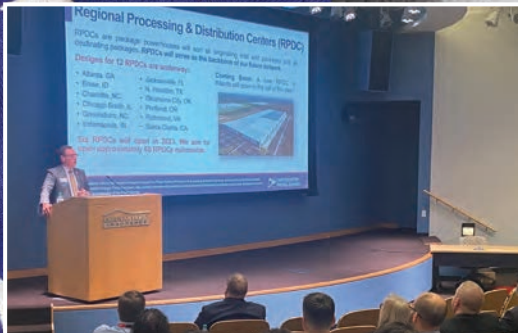
CALENDAR OF EVENTS

- October 9, 2023 Columbus Day - No Mail Delivery
- October 12, 2023 GMAPCC "Industry Insights" Seminar
- November 11, 2023 Veterans Day - No Mail Delivery
- November 23, 2023 Thanksgiving Day - No Mail Delivery
- December 25, 2023 Christmas Day - No Mail Delivery

GREATER MADISON AREA PCC

- 2016—2023 PCC Platinum Award
- 2012—2023 PCC Gold Award
- 2022 Small Market PCC of the Year
- 2019 Small Market PCC of the Year
- 2011 PCC Silver Award
- 2010 PCC Bronze Award

PCC DAY 2023: A MAJOR SUCCESS!



Speaker; Marc McCrery, USPS VP of Customer Experience
our keynote from Washington DC



Board members along with Jeffery Hilliard, USPS Customer
Outreach Specialist from Washington DC on the far right.

The GMAPCC had another bustling PCC Day event on Thursday, Sept. 21 at the American Family Insurance Headquarters in Madison. The nearly 70 people who attended were treated to an array of presentations from both USPS and Industry experts.

Jeffrey Hilliard, Customer Outreach Specialist, and keynote speaker Marc McCrery, USPS VP of Customer Experience both travelled from Washington DC to support the event. Marc spent much of his early life growing up in Wisconsin and earned his college degree from the University of Wisconsin in Madison. Mr. McCrery played a video from Postmaster General Louis DeJoy then followed it with a presentation providing updates on the USPS's 10 year "Delivering for America" plan. Additionally, attendees were treated to presentations from... Stan Franke, USPS Central Area Customer Relations Director; Gary Kaiser, Madison P&DC Manager, Tammie Clendenning, US Small Business Administration; Jeremy Leder, US Postal Inspection Service; Kevin Goss, VP of Postal Affairs at Postal Source; Jacob Wenzel, USPS District Sales Manager; and Wisconsin District Manager Jeff Drake. At the end of the day drawings were conducted for door prizes as well as the grand prize of a free admission to the National Postal Forum 2024 in Indianapolis.

The day was filled with much networking and a great lunch along with additional snacks and refreshments sponsored by Robot Ink Marketing. Each guest received a gift bag which included a special 40th Anniversary GMAPCC Travel mug and PCC thermal cooler bag along with other PCC related items. We are already looking forward to PCC Week 2024!

Jeff Braaksma—USPS Customer Relations Coordinator/GMAPCC Administrator

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Visit the GMAPCC website at MadisonPCC.com

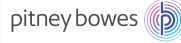
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SAVE THE DATE!

GMAPCC New Industry Insights: THURSDAY, OCTOBER 12 — 8:00 am to 9:00 am

The GMAPCC will hold the second installment of the new Industry Insights educational series on October 12th. Join us for an in-depth seminar on the USPS's new Ground Advantage package mailing service as well as some insight on the upcoming USPS Peak Mailing Season. This is a hybrid event which can be attended in-person or virtually. In-person attendees will be treated to refreshments at the Madison Main Post Office at 3902 Milwaukee St. in Madison. Virtual attendees will be forwarded a Zoom link to the seminar.

See complete details and register at madisonpcc.com

BIGGEST EVER! ► GMAPCC 11TH ANNUAL GOLF SCRAMBLE

It was another beautiful day at The Bridges Golf Course in Madison for the 11th annual GMAPCC Golf Scramble on August 3rd. This year's turnout was also the biggest ever with great food, friendships, and amazing golf on the beautiful Bridges course. After the 18 holes were in the books everyone welcomed the air conditioning in the Bridges clubhouse where lunch was served, and prizes were distributed. The GMAPCC Golf Scramble is becoming more popular every year so be sure to save the date for the 12th annual outing on Thursday, August 1, 2024.



L-R: Kristina Peer, Nathan Stevens, Rob Hanks, Chad Hojnacki, Tyler Haglund, Tara LaBerge, Eric Buzza



GMAPCC COMMUNITY OUTREACH

The GMAPCC conducted a community outreach event on August 24th at Vilas Park on Madison's Lake Wingra to assist the Clean Lakes Alliance with invasive plant removal. The non-profit Clean Lakes Alliance relies on volunteer muscle and donations to help keep Madison's signature lakes looking beautiful.

Seven hardy GMAPCC members battled the balmy late-summer Madison temperatures as well as the pesky invasive plant-life along the shoreline. The Clean Lakes Alliance was grateful to the GMAPCC volunteers and plans were put in motion for an even

bigger and better volunteer outing in 2024! Interested in supporting the CLA? Information on their programs and watershed stewardship initiatives can be found at cleanlakesalliance.org.

GMAPCC SPONSORS... FRONT AND CENTER

The GMAPCC is appreciative of their sponsors and takes every opportunity to recognize them at GMAPCC events. Recently new signage has been created to display the logos for our Silver, Gold, and Platinum sponsors. Not only is recognition given at all GMAPCC events and meetings, but sponsors are always highlighted on the homepage of the popular GMAPCC website and in the GMAPCC quarterly newsletter which is distributed to over 2,000 addresses! The GMAPCC holds a membership/sponsorship drive each spring but anytime is a good time to become sponsor! To get your company included in GMAPCC sponsorship recognition efforts contact Jeff Braaksma or any Board member for details.



CONTACT INFO



"Is there something you would like to see included in a future GMAPCC newsletters?"

Contact Jeff Braaksma or a GMAPCC Board member.

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**GREATER MADISON AREA
POSTAL CUSTOMER COUNCIL**



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PCC VOICE

The Greater Madison Area PCC invites you to join the LinkedIn group dedicated to PCC members, **PCC Voice**.

- ▶ Connect with other members
- ▶ Share ideas and best practices

If you do not have a LinkedIn account, please use **Step 1**.

If you currently have an active LinkedIn account, start with **Step 2**.

Step 1: Sign up for a LinkedIn account:

https://www.linkedin.com/signup/cold-join?trk=guest_homepage-basic_directory

Step 2: Use this link to join the group: <https://www.linkedin.com/groups/8303549/>

