



GREATER MADISON AREA POSTAL CUSTOMER COUNCIL



Spring 2023

CALENDAR OF EVENTS

- May 11, 2023** GMAPCC Breakfast Seminar 8-9am
- May 29, 2023** Memorial Day: *No Mail Delivery*
- June 11, 2023** GMAPCC Brewers Game Event
- June 19, 2023** Juneteenth: *No Mail Delivery*
- July 4, 2023** Independence Day: *No Mail Delivery*

GREATER MADISON AREA PCC

- 2022 Small Market PCC of the Year
- 2019 Small Market PCC of the Year
- 2016-2022 PCC Platinum Award
- 2012-2015 PCC Gold Award
- 2011 PCC Silver Award
- 2010 PCC Bronze Award



GMAPCC ANNUAL MEETING *A GREAT SUCCESS!*

Despite having a major winter storm passing through the area, the GMAPCC's Annual Meeting on February 9th at Olbrich Botanical Gardens drew nearly 70 attendees! While the snow may have disrupted the travel plans for some, it was enchanting as it fell out side the windows of the Evjue Commons room and covered the Olbrich Gardens courtyard. The event drew rave reviews from attendees - from the catered breakfast buffet to the entertaining educational presentations to the beautiful Olbrich venue itself.

Following breakfast, a formal welcome was given to everyone by GMAPCC Industry Co-chair Rob Hanks and Postal Co-chair, and A/Madison Postmaster Craig Hanson. Special guests included Milwaukee area PCC members and Milwaukee Postal leadership. Mr. Da Sheik Woodard, USPS Customer Outreach Specialist, also travelled from USPS Headquarters in Washington DC to gather video footage and interviews to be used at the National Postal Forum in Charlotte, NC in May. An awards presentation ensued where plaques were handed out for Industry of the Year, and Industry and Postal Person of the year. Presentations by USPS WI District Manager Jeff Drake, Jim Toth from 6AM Marketing, and Mike Filipski, USPS Business Process Specialist, kept the crowd entertained and informed throughout the morning. GMAPCC "Golf Czar" Tom Diring took the stage for a few minutes to remind

attendees to save-the-date for the ever-popular GMAPCC Golf Scramble on August 3rd at The Bridges Golf Course in Madison.

After the meeting wrapped up, everyone was invited to tour the Bolz Conservatory and see the annual Orchid Escape event. The tropical conservatory was a welcome respite from the cold and snow happening outside. Thank you to all who attended, and we look forward to a return to Olbrich for our 2024 Annual Meeting!

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Visit the GMAPCC website at MadisonPCC.com

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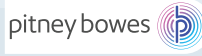
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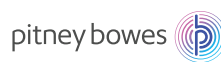
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Colony Brands together with its subsidiaries and affiliated companies, are a successful, multifaceted enterprise consisting of numerous multichannel retail brands, several operational support companies and a portfolio of affiliate businesses. Headquartered in Monroe, Wisconsin, we deliver an array of products and services to our customers and clients.

SAVE THE DATES!

GMAPCC May Breakfast Seminar

There will be another FREE educational Breakfast event on **Thursday, May 11**, from **8:00 – 9:00 am** at the Madison Main Post Office at 3902 Milwaukee St. Our presenter, Samie Rehman from the USPS, will talk about the upcoming postal rate increases. This event will be a hybrid meeting with in-person attendees being treated to coffee and pastries. Virtual participants will be able to attend via a Zoom meeting link.

GMAPCC 11th Annual Golf Scramble

The popular GMAPCC Golf Scramble is teed up for **Thursday, August 3, 2023**! Early bird registration is available on the GMAPCC website for only \$99. Get your team registered now! Included is...a breakfast buffet before golf, 18 holes of golf with a cart, tail-gate style lunch buffet after the round, door prizes for everyone, and FUN!!!

Register for both of these at madisonpcc.com!

Play Ball



Join the GMAPCC for its First Ever MILWAUKEE BREWERS BASEBALL OUTING!

There is nothing like spending an afternoon at the ol' ballpark, and that is exactly what we have on tap for **Sunday, June 11th**. The GMAPCC will be chartering a deluxe motorcoach from Madison for an afternoon showdown between the Milwaukee Brewers and the Oakland Athletics. Fill a cooler with food and drinks and sit back and relax while someone else does the driving! Bring your lawn chairs to socialize in the parking lot pre-game, or head straight into the stadium to soak up the major-league atmosphere. We will be reserving a block of seats in the Field Outfield Box section down the 3rd base line so be ready for foul balls! Register now at the GMAPCC website at madisonpcc.com. The price for the motorcoach and game ticket is \$75. Milwaukee USPS and PCC members are also invited. Contact Jeff Braaksma for ticket-only information. Seating is limited...first come, first served!

Register at madisonpcc.com or contact Jeff Braaksma to reserve your seat. **Go Brewers!**



**DELIVERING
FOR AMERICA**

VISION. STRATEGY. ACTION.

ATTEND THE
NATIONAL POSTAL FORUM
IN CHARLOTTE, NC
MAY 21-24, 2023

THE 2023 NATIONAL POSTAL FORUM: AN INVESTMENT WELL WORTH THE TRIP

The National Postal Forum is the industry's largest mailing and shipping conference that gives business professionals the most current information about United States Postal Service programs, initiatives, and solutions. The goal is to provide attendees with information to cut costs and to develop effective mailing strategies that increase the return on mailing investment dollars.

The National Postal Forum is drawing near! If you are an NPF veteran or have never been to the NPF there is still time to sign up. The NPF is the premier event for those in the mailing/shipping/printing industry. With over 100 workshops, Professional Certification Programs, networking events, mailing/shipping solutions, leadership and professional development seminars, and a world-class Vendor Exhibit Hall, the NPF is something you won't want to miss!

If you have not yet registered, please contact Jeff Braaksma at Jeffery.L.Braaksma@usps.gov before you register for an additional \$100 discount that you cannot get anywhere else!

FEDERAL REGISTER: POSTAL SERVICE 39 CFR PART 111 – ADDRESS CORRECTION NOTICES

Effective July 9, 2023, the Postal Service is amending Mailing Standards of the United States postal Service, Domestic Mail Manual sections 507.4.2.6 and 705.23, to update information regarding address correction requests and to remove hardcopy address correction notice options for Full-Service and Seamless Acceptance mailers.

Mailers have been plagued by incorrect address information for decades. Amendments to the Domestic Mail Manual (DMM) Mailing Standards are coming on July 9, 2023, and mailers need to be prepared as there are concerns about the removal of hard-copy address correction notices and the complexity of the new regulations in general. A complete explanation of the new DMM Mailing Standards can be found in the Federal Register / Vol. 88, No. 25 / Tuesday, February 7, 2023 / Rules and Regulations - Pgs. 7875-7877.

For additional information, contact Starlene Blackwood at (901) 681-4475 or Garry Rodriguez at (202) 268-7281. Federal Register notices can be found at www.federalregister.gov or at the [USPS PostalPro](http://USPS.PostalPro) site.

CONTACT ME!

“ Are you struggling to get information and would like me to connect you with a USPS resource to get answers? ”

“ Do you have a success story that you would like to share with your fellow members? A new product, service or initiative at your company? An experience working with the USPS that you would like to share in the newsletter? ”

“ Do you want to see something new and different in the newsletter or at GMAPCC events? ”

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**GREATER MADISON AREA
POSTAL CUSTOMER COUNCIL**



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**GMAPCC
BREWERS
GAME
EVENT!**

**DETAILS
INSIDE!**

Hello

Spring

PCC VOICE

The Greater Madison Area PCC invites you to join the LinkedIn group dedicated to PCC members, **PCC Voice**.

- ▶ Connect with other members
- ▶ Share ideas and best practices

If you do not have a LinkedIn account, please use **Step 1**.

If you currently have an active LinkedIn account, start with **Step 2**.

Step 1: Sign up for a LinkedIn account:

https://www.linkedin.com/signup/cold-join?trk=guest_homepage-basic_directory

Step 2: Use this link to join the group: <https://www.linkedin.com/groups/8303549/>

